

SMALL PROFIT FOR BUSINESS

GO DIGITAL, BE A SMART BUSINESS
FOR SMART BUSINESS

B.O.S.S.

Back Office Support Solutions

Where Perfection
is Everything....

PLEASE BE A BOSS SERVICE TAKER



**GIVE GLOBALLY
FOUNDATION**

Let's Make a Just World. REJUSTIFYING SUSTAINABLE ECONOMIC, POLITICAL AND SOCIAL JUSTICE
Networking | Fund Raising | Capacity Building | Consulting | Research | Training



**LEAD INDIA
FOUNDATION**

Let's Make a Just World. REJUSTIFYING SUSTAINABLE ECONOMIC, POLITICAL AND SOCIAL JUSTICE
Networking | Fund Raising | Capacity Building | Consulting | Research | Training

www.leadindiafoundation.org

SMALL BUSINESS

www.givegloballyfoundation.org

YOUR **SUCCESS** IS OUR **SPECIALTY**

We can help you **supercharge** your social media marketing.

DO MORE ON FACEBOOK AND BEYOND

BOSS Managing Concepts are vetted for excellence in exactly the things you need to get more from your marketing. Whether it's managing campaigns at scale, improving measurement, reaching new audiences or more. What you need is what we do best.

SEE YOUR BEST RESULTS ON FACEBOOK

Great things happen when the right solution meets the right need. specialize in exactly what you need to do – from adding scale to reaching new audiences to buying media more efficiently – so you can supercharge your marketing on Facebook and beyond.

MOVE FAST WITH CONFIDENCE

BOSS Managing Concepts are painstakingly vetted not only for capability and expertise, but also for a solid track record of success. This gives you the confidence to move at the speed you want, knowing you're working with a proven partner. We do the legwork for you, so you can focus on moving your business forward.

WHY WORK WITH BOSS MANAGING CONCEPTS?

Get smart



BOSS gives you superior insights and data for better digital marketing decisions.

Get an edge



BOSS offers innovative technology to help you drive great results.

Get more



BOSS offers custom-tailored solutions to supercharge your marketing on and off Facebook.

SOCIAL MEDIA COMBO PLANS FOR BUSINESS



SILVER

Rs. 20,000/mo
Offer Price :
Rs. 14,999/mo

GOLD

Rs. 25,000/mo
Offer Price :
Rs. 19,999/mo

PLATINUM

Rs. 35,000/mo
Offer Price :
Rs. 26,999/mo

- Facebook, Twitter & Google Plus Profile Creation & Setup
- Response to Queries and Complaints
- 16 Posts/Month
- Analytics Report
- Growth in Facebook Likes - 100

- Facebook, Twitter & Google Plus Profile Creation & Setup
- Response to Queries and Complaints
- 20 Posts/Month
- Analytics Report
- Growth in Facebook Likes - 200
- Design for Social Media Collaterals for the Customer Touch Points

- Facebook, Twitter & Google Plus Profile Creation & Setup
- Response to Queries and Complaints
- 30 Posts/Month
- Analytics Report
- Growth in Facebook Likes - 300
- Design for Social Media Collaterals for the Customer Touch Points
- 1 Brand Related Contest Campaign on Facebook
- Dedicated Account Manager

Social Media Marketing

Build your brand & drive revenue with social media management



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THE COMPLETE FACEBOOK MARKETING SOLUTION..

We manage your social networks, schedule posts, grow your audience, and you get results on Facebook..

EXCLUSIVE FACEBOOK MARKETING PLANS FOR YOU

**5,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.4,999 (\$ 80)**

VALIDITY 1 MONTH

**10,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.9,949 (\$ 155)**

VALIDITY 1 MONTH

**25,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.14,999 (\$ 220)**

VALIDITY 1 MONTH

**50,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.26,999 (\$ 419)**

VALIDITY 2 MONTH

**1,00,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.41,999 (\$ 645)**

VALIDITY 3 MONTH

**1,50,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.51,999 (\$ 806)**

VALIDITY 3 MONTH

**2,00,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.61,999 (\$ 967)**

VALIDITY 4 MONTH

**5,00,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.1,25,999 (\$ 1935)**

VALIDITY 5 MONTH

**10,00,000 PEOPLE REACH ON FACEBOOK + HIGH QUALITY FACEBOOK DESIGN & CONTENT
IN JUST : RS.2,19,999 (\$ 3387)**

VALIDITY 6 MONTH

FACEBOOK MARKETING




ANDROID

Application Development



CREATE AN APP FOR ANDROID, THE MOST POPULAR MOBILE OPERATING SYSTEM OUT THERE.

Do you want your app to be available to the largest group of users possible? With our custom Android app development, you can launch an amazing application on the operating system that powers more than a billion mobile devices around the world.

WE LOVE MAKING ANDROID APPS!

Users love the Android OS because it's easy to use, intuitive, and works with Google apps. The top Android app developers at BOSS Managing Concepts love this platform because it's highly customizable, with seemingly limitless possibilities! We've made Android apps for many different industries: health, fitness, travel, fashion, business, and education, to name a few. Our endeavors have helped Android users network, trade, find great deals, and even learn how to play chess. Because of its high customizability, Android has become the OS of choice for many smartphones, tablets, cars, televisions, and wearables. Appeal to more users with more devices by creating an app for this system.

OUR TEAM OF TOP ANDROID APP DEVELOPERS

At BOSS Managing Concepts, we specialize in customizing, developing, designing, testing, and launching Android applications. Our experienced, problem-solving team can offer unique insights due to their years of experience and industry trust. We want to not only create an app, but engage in custom Android app development that will attain business goals and offer great user experiences, all while maintaining processes that are time-efficient and cost-effective for our clients.

OUR END-TO-END SERVICES

As an Android application development company, we have very high standards of quality. How do we live up to such high standards? We offer comprehensive end-to-end services: our clients can watch their apps change from vague ideas to amazing, well-received completed products! Here, we've listed key processes in making sure that your app is successful:

RESEARCH AND CONSULTING

We start with what we call Phase Zero, a data collection and marketing research phase in which we study your app idea, your company, and your end users. This consulting stage is vital to the overall lifeblood of the project.



WEB DESIGN

THE FIRST STEP
A PROFESSIONAL LOOK



WEB DESIGN &
DEVELOPMENT

AFFORDABLE WEBSITE DESIGNING & DEVELOPMENT PACKAGES

BASIC PACKAGE RS.35,000 ONLY.

- Custom Home Page design
- Creative Animation
- Eye-catching crystal clear graphics
- Fully Responsive
- SEO Friendly
- Retina ready
- Advance plugins
- Parallax in website
- Unlimited Colors
- Wide Layout
- Advance portfolio option
- Optimize for speed
- Free Domain name for One year
- Free Website hosting for One year
- 5 Pop 3 email Accounts

DYNAMIC WEBSITE PACKAGE RS.45,000 ONLY.

- Custom Home Page design
- Creative Animation
- Eye-catching crystal clear graphics
- Fully Responsive
- SEO Friendly
- Retina ready
- Advance plugins
- Parallax in website
- Awesome icons in website
- Wide Layout
- Advance portfolio option
- Typography as per your need
- Optimize for speed
- Good Browser compatibility
- Multi colour option
- Free Domain name for One year
- Free Website hosting for One year
- 5 Pop 3 email Accounts

E-COMMERCE PLUS RS.80,000 ONLY.

- Fully Responsive
- Retina ready
- Parallax in website
- Awesome icons in website
- Wide Layout
- Good Browser compatibility
- Our Product Verticals
- Special Offer
- Customer Log in
- Contact Us
- Inquiry Form
- My account
- View Cart
- Checkout process
- Register
- Order management
- Payment gateway integration
- Free Domain name for One year
- Free Website hosting for One year

PREMIUM E-COMMERCE RS.1,50,000 ONLY.

- Creative Animation
- Eye-catching crystal clear graphics
- Fully Responsive
- SEO Friendly
- Retina ready
- Advance plugins
- Parallax in website
- Unlimited Colors
- Awesome icons in website
- Optimize for speed
- Good Browser compatibility
- Our Product Verticals
- Customer Log in • Inquiry Form
- Site Map • My account
- View Cart • Checkout process
- Register
- Order management
- Report and statistics
- Payment gateway integration
- Free Domain name for One year
- Free Website hosting for One year



ARCHITECTURE

After reviewing this essential information, we will start wire-framing and planning the project, so that we can create the most cost-effective solution for you.

DESIGN

Our amazing team will design and finalize the app, employing techniques to ensure usability all the while.

QUALITY ASSURANCE

Before launch, our team employs extensive testing processes to ensure a positive user experience with several different testing techniques.

MAINTENANCE

We can offer maintenance and upgrade services to make sure your app stays up-to-date in the Android marketplace. We at **BOSS** Managing Concepts offer a comprehensive Android application solution that enables us to work in tandem with your team, operating like an in-house app development department. Our impressive list of satisfied clients grows every day because of our constant dedication to quality.



INNOVATIVE SOLUTIONS FOR AN INNOVATIVE PLATFORM

As an Android application development company, we deliver some of the most resourceful solutions to business needs. However, we can also customize cross-platform solutions should your company need to create an app that works on both this system and Apple's iOS. We can create a specialized solution for your company that can be utilized on both tablets and smartphones. Contact us today to learn more about our application development services!



IMAGINATION

IDEAS METAMORPHOSIS

LOGO DESIGN

Creative Design and Brand Agency

Hi! first of all, congratulations on your decision to start a new venture. We wish you all the very best!

Our experienced graphic and Web design team in India will assist you in meeting all your company requirements for brand development. Style and feel of the company can be enhanced with professional creative logo, stationery, graphic design and stylish user friendly Responsive website design. A proactive approach to company marketing and publicity is essential in these times of fierce competition. Highlight the character of your business as it reflects on your product and services. Our proficient team can guide you to accomplish remarkable revenue generation for your business.

What are the steps involved in getting my logo designed?

Fret not! Our team of qualified & experienced designers and brand experts take care of the entire process and make it simple and hassle-free.

STEP 1 – FILL THE FORM

Fill the form on the right with your details and the choose the package as per your needs.

STEP 2 – PROVIDE CREATIVE BRIEF

Our brand consultants will get in touch with you to understand your brand positioning and identify what you're looking for.

STEP 3 – CREATIVE CONCEPTS

Our brand experts and designers will create kickass concepts and send them to you for approval.

STEP 4 – ITERATIONS

You let us know what you like and especially what you don't and we revise it to your satisfaction.

STEP 5 – DELIVERY

We deliver the files to you and expect to see that "Oh! This is awesome." expression. We also have a lot of freebies. Do check them out in our PACKAGES section.



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PACKAGES

SILVER	GOLD	PLATINUM
<p>Rs. 10,000 / Offer Price Rs. 4,999 (99\$)</p> <p> 3 CONCEPTS</p>	<p>Rs. 17,000 / Offer Price Rs. 7,499 (149\$)</p> <p> 5 CONCEPTS</p>	<p>Rs. 27,000 / Offer Price Rs. 12,999 (259\$)</p> <p> 6 CONCEPTS</p>
<p> 4-5 BUSINESS DAYS</p>	<p> 5-7 BUSINESS DAYS</p>	<p> 8-10 BUSINESS DAYS</p>
<p> FORMATS .PNG, .PDF, .JPEG, .CDR, .EPS, .TIF</p>	<p> FORMATS .PNG, .PDF, .JPEG, .CDR, .EPS, .TIF SUGGEST BRAND NAME & TAG LINE</p>	<p> FORMATS .PNG, .PDF, .JPEG, .CDR, .EPS, .TIF SUGGEST BRAND NAME & TAG LINE</p>



Government of India and foreign financing companies have actually made available a huge cache of funds for the purpose of using up welfare activities for under privileged section of the society.. We invite all NGO's, Schools, Computer Centers and Sound Parties.. Those are willing to run Training Centers and want to be a part of this Digital Revolution may contact us soon..